The Public Collection

 Indy Reads teaming with Rachel Simon to boost reading opportunities

INDY READS WILL soon launch a new program which will establish free book-borrowing stations throughout Downtown.
 But not just any kind of stations. Each location — called the Public Collection — will be designed by a professional artist and installed in a community space by this fall, thanks to a partnership between Rachel Simon and Indy Reads.

The books placed at each station can be picked up by anyone. “Borrow a book or pass it along to a friend,” said Alyssa Starr Newerth, director of advancement for Indy Reads. “Books can be returned to any of the Public Collection locations or Indy Reads Books, at your convenience.”

Added Indy Reads Executive Director Travis DiNicola, “We are honored to partner with The Public Collection on this innovative arts and literacy project. The mission of Indy Reads is to promote and improve the literacy of adults and families in Central Indiana, and The Public Collection will certainly help us do this.”

The Public Collection mission is to increase the access to books through the use of functional pieces of art in familiar settings. The initiatives are to improve literacy, foster a deeper appreciation of the arts, and raise awareness for educational justice in the community.

“As one of the few independent bookstores in Indianapolis, Indy Reads Books is thrilled to partner with The Public Collection,” said Newerth.

“Through a curated process, 13 artists with Indiana connections and a group of students at Herron School of Art and Design are being commissioned to create proposals for nine site-specific Public Collection stations.”

Invited Artists: Anila Quayyum Agha, Artur Silva, Brose Partington, Mason Archie, Cory Robinson, Eric Nordgulen, Tom Torluemke, Katie Hudnall, LaShawnda Crowe Storm, Stuart Hyatt & S+Ca Architects, Brian Priest, Phil O’Malley, Brian McCutcheon, and students from Herron School of Art and Design


This conceptual rendering of “Monument, 2015” by Brian McCutcheon depicts how a Public Collection installation might look on a proposed site on Monument Circle.

THE ARTISTS

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